

91st Annual Midsummer Festival



SATURDAY, JUNE 22nd, 1985

All Day

S V E A D A L

Uvas Canyon, Santa Clara County

Given under auspices of

**Swedish-American
Patriotic League**



Swedish American Patriotic League

SAN FRANCISCO OAKLAND

*wishes one and all a Happy Midsummer
on the 90th Consecutive Midsummer Festival*

with sincere appreciation to the many committees and
friends for their support and efforts to make this
Annual Midsummer Festival an outstanding success.

TED OLSSON

President, San Francisco

BERT ERICSON

President, Oakland



Midsummer Greetings

CELESTE NYLAND
Midsummer Queen 1985



Wishing you a most Happy
Midsummer Festival
Walter and Dorinda Nyland



Happy Midsummer
from



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to Europe fly

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GLAD MIDSOMMAR



CELESTE NYLAND
Midsummer Queen



KAREN DAVIS
Svea



MARIA ORVELL
Columbia

Midsummer Greetings from
TEGNÉR LODGE No. 149, V.O.A.

meet every third Thursday
Veterans Building
1105 Bancroft Ave., San Leandro

HELEN WESTPHAL, *Chairman*
ASTRI FEIST, *Secretary*



***The Golden Gate
District Lodges***

through the medium of this program wish to extend their best wishes to the Swedish-American Patriotic League, on this Midsummer Day Celebration.

The Golden Gate District consisting of 20 local lodges in San Francisco, Oakland, Berkeley, Concord, Stockton, Modesto, Turlock, Fresno, San Jose, Palo Alto, San Mateo, Petaluma, Sacramento, Yuba City, Paradise, Eureka, Redding, Reno and Oroville, extends to you a cordial invitation to become a member of the Vasa Order of America.

MEL LUNDBERG **JOAN GRAHAM**
District Master District Secretary



MIDSUMMER GREETINGS

Tor Lodge No. 537, V.O.A.
San Francisco

*Meets Second Friday in each month at
Swedish-American Hall, 2174 Market St.*

EVELYN EIKELAND, *Chairman*
ELLEN SANDBERG, *Secretary*



Best wishes for a successful
MIDSUMMER FESTIVAL

FYLGIA LODGE No. 119

Vasa Order of America



The Color Guard here today

is part of

Fylgia's Drill Team

Filip Palsson **Robert Peterson**
Chairman Secretary

Glad Midsommar

Nordiska Butik
Fine Scandinavian Gifts



771 Monterey Blvd.
Mary Ann Peterson San Francisco, CA 94127
Vicki Peterson (415) 239-8107



**ANDERS och
ELLEN SANDBERG**

**önskar alla sina vänner
en Glad Midsommar**



Wishing QUEEN CELESTE
and all her happy subjects

Glad Midsommar

on the 91st festival

Evelyn and Hugo Olsson



Midsummer Greetings

THE MASSEYS

Jack

Karin

Ryan

Darren — Conor — Andrea
Brendan



Midsummer Greetings

TED OLSSON

President

Swedish American Patriotic
League



Midsummer Greetings

from

The Swedish-American
Patriotic League
of Oakland

BERT ERICSON, *President*

Enjoy

SVEADAL

this summer

Your own Recreation Park
in Uvas Canyon,
Santa Clara County

SWIMMING — TENNIS
CABINS — MEALS
PLAYGROUND

CALENDAR OF EVENTS

July 6—Annual Tennis Tournament

July 27—59th Anniversary of
Sveadal

September 1—Labor Day Weekend
Swimming Races

For more information call
during season (408) 779-2854



And a Happy

91st Festival in Sveadal

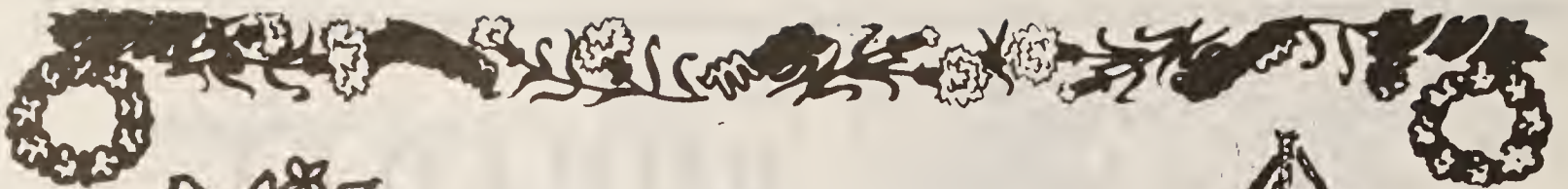
TED and ASTRID OLSSON



Midsummer Greetings

from

MARTHA KUHNLE



P R O G R A M

4:00 P.M. on the Lawn



PARADE:

Fylgia Flag Bearers, Officers, Performers,
Costume Group, Maids of Honor, Columbia,
Svea, Crown Bearer, Midsummer Queen and
Train Bearers

MASTER OF CEREMONIES.....,Carl W. Svenson

FLAG SALUTE TO THE QUEEN

Flag Bearers of Fylgia Lodge No. 119, VOA

NATIONAL ANTHEMS (in unison)



The Star-Spangled Banner
Du Gamla, Du Fria

.....Zaida Binetti, Director
.....Harry Talbot, drums

WELCOME.....Ted Olsson
President, SAPL/S.F.

CROWNING OF THE QUEEN.....Bert Ericson
President, SAPL/Oakland

SWEDISH MELODIES

Zaida Zingers.....Zaida Binetti, Director

PRESENTATION OF COLUMBIA.....Ted Olsson
President, SAPL/S.F.

PRESENTATION OF SVEA.....Jim O'Connor
Vice President SAPL/S.F.

ZAVRTI FOLK DANCE ENSEMBLE

.....Bob Fraley, Director





GREETINGS FROM SWEDEN.....Sarah Van Zee
Vice Consul of Sweden

VOCAL SOLOIST.....Jan Nordin
Accompanied byChrister Falkenstrom

THE QUEEN'S COURT.....Carl W. Svenson

Monica Amador, Tami Bechtle, Jeanette
Enman, Dana Hendrickson, Debbie Holm-
gren, Mary Ruth Johnson, Ulrika Kell-
gren, Nancy Morrison, Melissa Nahlin,
Denise Newberg, Jennifer O'Connor,
Lesa Springer and Linda Vogelsberg

Crown Bearer: Anthony Kosak
Train Bearers: Jacquelyn Kosak
Andrea Massey

PROCESSION TO THE DANCE FLOOR AND MAYPOLE



* * * *



MIDSUMMER QUEEN'S WALTZ

SWEDISH FOLK DANCE EXHIBITION & RING DANCES

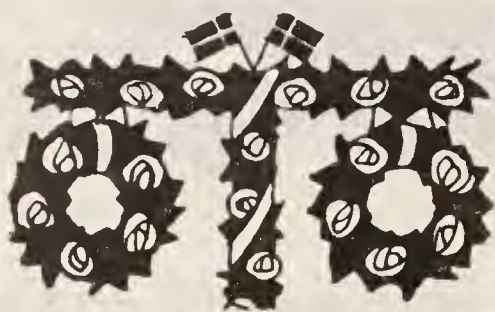
Zavrti Folk Dance Ensemble
and Musicians

"SMÖRGÅSBORD" - 6 P.M.....Maude Bombardier
\$8.00 per person

DANCING - 8 P.M.....The Bob Harrold Trio



GLAD MIDSOMMAR



önskar

SWEA™

Swedish Women's
Educational Association

Midsummer Greetings

Vestkusten



GLAD MIDSOMMAR

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Ulla E. Karlsson



Midsummer Greetings

Carl W. Svenson

Erik and Trudi
Mark Kjell

Midsummer Greetings

**THE SWEDISH SOCIETY
OF OAKLAND**

meets 2nd Tuesday in
Björnson Hall, Oakland

ROHLAND PETERSON, *President*

ROBERT THIELE, *Secretary*
524-6150

For membership information contact
above officers.

Now is the time to join the
East Bay's oldest and most
progressive Society.
Financially sound

**SWEDISH LADIES SOCIETY
of San Francisco**

2174 Market Street

Sick Benefit and Social Organization
Meetings 2nd Thursday at Noon

KAY CARLSON, *President*
DIANE JAUREGUI, *Secretary*

**SWEDISH LADIES SOCIETY
JENNY LIND OF OAKLAND**

A Social and Sick Benefit Organization
*Meetings second Thursday every month in
Björnson Hall*

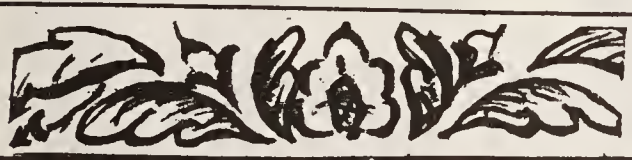
President — ELNA NORDENDAHL
Secretary—BERTHA BECHTLE



Officers
and
Members
of the
SWEDISH CLUB

önskar alla

EN GLAD MIDSOMMAR



Midsummer Greetings

from

Bert and Gloria Nelson



Phone 861-9913

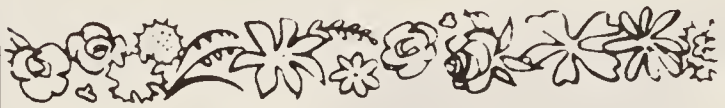


Scandinavian Delicatessen

Sandwiches Hot Food
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Tuborgs on tap -- Catering

2251 Market Street
San Francisco, Calif. 94114

Ernst Meyer, Prop.



Midsummer Greetings

from

**THE SWEDISH SOCIETY
OF SAN FRANCISCO**

**A Century of Fraternalism
in the Bay Area**

We own and operate the
Swedish American Hall
2174 Market Street, S.F.
for your pleasure



We have facilities for meetings—
recreation — dinners — Socials
organizations



Phone 861-9313



Midsummer Greetings

from

**SAN MATEO
INVESTMENT CO.**

Telephone 349-2121

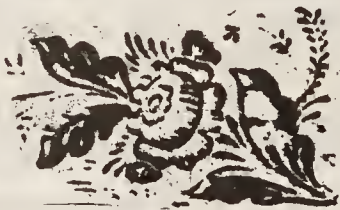
REAL ESTATE



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*Wishing you a
Happy Midsummer*

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San Carlos

SIV och
ART ELWING

önskar en

GLAD
MIDSOMMAR

1 1 1

Siv Custom
Picture Framing

San Carlos



Wishing you a most

Happy Midsummer

The Frykbergs

SATURDAY, AUGUST 10th, 1985



Cocktail Party at the pool

FIESTA DINNER

\$8.00 (incl. dance admission)

\$5.00 Children under 12

\$3.00 Dance only

Reserve by August 3rd with

Joan Peterson (415) 964-1728

(408) 779-3994

Mary Ann Erikson, (415) 589-7189

(408) 779-4917



Midsummer Greetings from

Gladys Peterson

Midsummer Greetings

from

Vera and John Nelson



Wishing you a

Happy Midsummer



THE WEISSENBORNS

**Ken, Charlotte,
Karin, Linnea and Marta**



Wishing you a very

Happy Midsummer

Congratulations to the 91st Festival

Ramona and Harry Talbot



The Nordic Touch



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Greetings and best wishes for a

Happy Midsummer



from



Mrs. Reno F. Anderson

Mr. and Mrs. Reno C. T. Anderson

C. A. ANDERSON FUNERAL PARLORS

